

BIGGA EXCELLENCE IN COMMUNICATION AWARDS

with Campey Turf Care Systems

Where will your thoughts take you?

BIGGA and Campey Turf Care Systems have teamed up to offer one BIGGA member a money-can't-buy trip to Jacksonville, Florida.

All you have to do to enter the Innovation and Thought Leadership category is to put together a feature for Greenkeeper International that discusses your thoughts on an aspect of the greenkeeping industry today.

If your article is chosen as the best received throughout the year, you'll win an all-expenses-paid trip to Jacksonville courtesy of Campey Turf Care, where you'll visit the Air2G2 factory, TPC Sawgrass, TIAA Bank Field — the home of the Jacksonville Jaguars — and Daytona International Speedway. There's also a

£750 cash prize, with the winner being revealed at the BIGGA Welcome Celebration, taking place on the first evening of BTME 2020.

There are no restrictions on the length of article you write and articles will be judged on content, rather than spelling or grammar ability (we'll tidy that up for you!)

We're looking for you to draw upon your own talent, experience and passion to produce articles that spark debate among fellow members and drive the industry forwards. Each month we'll select an article for inclusion in the magazine, with the author winning £100 in Continue to Learn vouchers.

To submit an article, email commsawards@bigga.co.uk.

Additionally, there are two other awards up for grabs.

The New Media award recognises the importance of social media and other digital platforms. Whether you're using social media, podcasts, blogging, video content or anything else to engage with golfers, we want to hear from you.

The Outreach award seeks to reward those BIGGA members who have taken their message outside the normal work boundaries, this can be to the local community, schools, environmental groups or to the wider industry. Any form of communication, including face-to-face qualifies for consideration.

The winners of the New Media and the Outreach awards will both receive a £400 cash prize, with the winners to be revealed on the Campey Turf Care Systems stand at BTME 2020.

To nominate a BIGGA member or team of BIGGA members for an award, email commsawards@bigga.co.uk and put the name of the award in the subject heading, in addition to some information about why you think they should win!

The closing date for entries is 30 November 2019.



Main image: Daytona International Speedway, by proby458

Insets left to right: TPC Sawgrass' 17th green, Jacksonville Jaguars, by Keith Allison and Campey Air2G2



How to enter...

To submit an article or nominate any BIGGA member(s) email commsawards@bigga.co.uk

The BIGGA Excellence in Communication Awards are brought to you by

